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# Presenting Blasé Boyz Club WHITEPAPER

## Introduction

"A watershed in Solana meta culture."

Blasé Boyz is a collection of 5,000 unique PFP with a proposal to disrupt the current meta and go back to Solana foundations, sticking to what made the Solana ecosystem great in the beginning. At the same time, bringing new utilities to the table, focusing on a modern branding and lifestyle.

- Old School pixel art making a memorable and iconic PFP
- Unique soft staking utility rewards loyal holders and, at the same time, doesn't enforce anything at smart contract level
- An endurance community that went through a lot and kept grinding
- Fashion store aims to be a global streetwear brand expanding beyond the crypto space
- Modern x Classic artwork and visual identity



- 1. ARTWORK
- 2. TEAM
- 3. INCUBATION
- **4. \$TIME**
- 5. STORE
- **6. ALPHA GROUP**

## 1. ARTWORK

"For each dimension, there's a different us."

The Blasé Boyz project mixes different kinds of artwork and design for collection, social media and branding.

Our goal is to bring back the pixel art PFP and at the same time have important hand drawn artwork on social media. On the fashion side, we have a minimalist and streetwear design. We believe that this mix is what is the best in each field.







Our choice of classic pixel art is our attempt to bring back the good old days of Solana, when we were all trying to improve together, united as a chain. Recently, we haven't seen that union so it's time to go back.

## 2. TEAM

"We are few but we are strong."

We managed to bring together an experienced team from different fields of web3. Besides the Core team, our experienced Staff team is always ready to bring the best for our community.



### Founder nuk3 | @nuk3gg

Has been in the Solana NFT space for more than 1 and half years and idealized the collection to be a distuption on Solana.



#### **Devs**

#### Neve Labs | @NeveLabs

An in-house team of developers with 1 year of experience in Solana development. Responsible for all the back-end and ready to fulfill any needs we have.



Pixel Artist
Mykar | @mykar\_mykar

An artist from outside of web3 making his debut on the NFT space through Blasé Boyz Club.



CM T1FF4NY @lizardofshame



Collab M. gb @0xgabi



Alpha Caller Frek Ramp @FrekRamp



**Designer Yuri**ig@yurireisart

## 3. INCUBATION

"Care for your seedlings and get rewarded."

We have developed a staking system based on tracking the NFT, where the user does not need to give permission to a 3rd party escrow or sign a smart contract. We believe the NFT is yours and should only remain in your possession. In this way, the security of the NFT is the responsibility of the holder and makes any exploit impossible.

#### Soft staking mechanism:

- Escrowless and permissionless staking.
- NFTs will not leave the user's wallet and there isn't a need for smart contracts.
- Works based on complex wallet and NFTs tracking.
- Users are granted a seed and an incubation which will evolve during time. Based on the incubator level, users are granted rewards such as merchandise and increased daily token rewards.
- Daily reward token: \$TIME
- Dashboard showing details of user staking status and overall status of whole project



Incubators will all start out at **Broken** level. As you spend time incubating your Blasé Boy, your incubator will Level Up, bringing perks with that.

#### **Introducing how the Incubator Level-Up System works:**



- Broken Incubators earn 2.5 \$TIME per day.
- Broken Incubator needs 15 days of incubating and pay 20 \$TIME to upgrade to Wooden Incubator. (8 days worth of Broken Staking)

More Incubators and unique rewards/achievements (IRL perks as well) will be added in the following weeks. It's part of the journey that the community starts unlocking the new levels and perks one by one. Every new plant might bring interesting surprises...

You can expect sneak peeks showcasing what's probably coming for next levels of Incubation.

# 4. STIME "Time is the wisest counselor of all."

\$TIME is the token that will be used in the BLASE ecosystem. You can earn \$TIME via our revolutionary soft staking and in our community contests.

Below you will find more details about the total supply and utilities for our token.
Supply

- The initial circulation supply is 30,000,000 \$TIME, this supply being spend in the following way:
- A maximum of 24,500,000 \$TIME will be rewarded via staking. In the next 3 years, holders will earn between  $2.5 \sim 7.5 \$TIME$  per day when staking their NFTs.
- \$2,000,000 \$TIME will be destined for the liquidity pool to increase the trading value.
- \$2,000,000 \$TIME will go to staff of the project with a lockup of 6 and 12 months.
- \$1,500,000 \$TIME will be used for marketing and given back to the community in the form of giveaways and contests.

#### **\$TIME Utility**

You can use \$TIME to bid on auctions held by our DAO. A lot of prizes will be auctioned soon, such as 1/1 editions and partner collections NFTs. We are going to have monthly raffles with hyped projects and partners, a great chance to give back the support we received from our community.

Additionally, \$TIME will be used to purchase our top tier limited edition merch.



Every time \$TIME is used in our ecosystem, it will be stored in our store wallet and will only be unlocked after 3 years. In that time we are going to reformulate tokenomics to keep up with our limited supply and market conditions. This helps keep a reasonable amount of tokens in circulation.

Other utilities will be added in the future. You can expect more products and projects for our ecosystem.

## 5. STORE

"Not your usual merch."

The Merch store will be focused on high quality products. Streetwear, branding and lifestyle designers will bring products with high usability in real life.

Not only clothes will be available. Every season will bring different kinds of high-quality products and real life apparels. Time will lead us to what our Community needs and \$TIME use cases can be discussed and adjusted for our Community needs.



## 6. ALPHA

"Solana Alpha Awareness Group"

We are going to have a team of experienced and with a proven record of alpha callers that will be taking care of each aspect of Solana daily news, alphas, wl spots, daily mints and interesting calls. There will be spots for community members that want to help as well.





### SOLANA NOVEMBER 22

